# Client Site Content Form

This form is designed for you to present the essential content for your website. It is an opportunity for you to share the information both in the form of written content and imagery that you want your visitors to see when they visit your site.

Please take advantage of this opportunity to think carefully about the kind of impression you want your website to make and what content you want to include. This is an important step designed to help you take action toward making your “digital vision” become a reality. It will also give us a framework to work with that will help significantly toward moving through the design process. It will greatly streamline the process as a whole and thereby shorten the turnaround time to launch.

The template provides a page by page setup. Feel free to copy the template for use in outlining additional pages should you have the need. Each page template provides space for the entry of content concerning the following areas:

**Page Name:** this will be the name of the page that displays in your website’s menu.

**Page keywords:** these will be words which correspond to what people are searching for on the internet when they visit your site. For example, if you are selling hotel reservations, keywords for that category would include such things as “hotel”, “reservations”, “hotel reservations”, the name of the cities you work in, the name of your hotel and so on. You can find resources detailing keywords for your particular niche by searching on Google for “keywords for [enter your niche]”. ☺

**Page content:** this will include any text and images you want to include on the pages. Separate functionality can be indicated by writing it in. For example, by saying “I would like a reservation function on this page” or “Please include a table of various products on this page” etc.

Once this form is completed, please submit it to [info@signalworksdesign.com](mailto:info@signalworksdesign.com)

We look forward to engaging in the process with you. In the meantime, if you have any questions, please don’t hesitate to ask.

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| **Page Name** | <Enter Page Name> |
| **Page Keywords** | Keywords related to this page |
| **Content Instructions** | Below is a sample instruction. Please replace with your own instructions, or enter N/A  *Please follow formatting as closely as possible to the below.* |
| **Page Content** | Below is dummy text. Please replace with your page content  *Lorem ipsum dolor sit amet, consectetuer adipiscing elit. Phasellus sit amet mi ac sapien accumsan suscipit. Nunc tincidunt tempor elit. Praesent dignissim metus vel lorem. Etiam auctor urna sed pede. Ut justo arcu, fringilla in, lacinia a, aliquet eu, elit. Quisque pretium ultrices pede. Proin dictum pretium leo. Pellentesque odio mi, molestie ac, malesuada nec, dapibus vitae, orci. Donec ut massa vitae justo imperdiet porttitor. Curabitur sed est. Vivamus sapien ante, vulputate sit amet, scelerisque ac, lacinia sit amet, orci. Vivamus fringilla hendrerit lectus.*  *Vivamus feugiat imperdiet nibh. Donec urna. Sed at risus. In sit amet nunc id orci imperdiet varius. Maecenas tortor tortor, sodales non, consectetuer nec, accumsan posuere, mi. Suspendisse sed nunc eget sapien rutrum varius. Lorem ipsum dolor sit amet, consectetuer adipiscing elit. Sed elementum. Nunc ut eros vel lorem hendrerit pellentesque. In mauris. In hac habitasse platea dictumst.* |

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Thank you for your hardwork! We will give the information you have submitted a careful review and get back in touch with you regarding the design phase of your website.

Please submit this form to: [info@signalworksdesign.com](mailto:info@signalworksdesign.com)

Thanks again!:-)